

Why UL?

For more than a century, Underwriters Laboratories® has been one of the most recognized and trusted resources for product safety testing, certification and information. Choosing to work with UL says something important about your own commitment to the highest levels of safety and quality. No other compliance organization speaks with more authority and integrity or can add more value to your brand. And UL's integrated service teams deliver what you need when you need it to help you bring safer products to market faster. When your success is at stake, leave nothing to chance—put UL's vast expertise, thoroughness, broad capabilities, widespread acceptance and world-class reputation to work for you.

Applying our expertise to meet your needs

- Know before you go – knowledge resources to help you understand global market requirements, develop compliance strategies and work through technical compliance issues
- Access to unmatched breadth and depth of expertise, developed through UL's experience evaluating 19,450 different types of products
- Practical standards interpretation and application from the technical experts who wrote 1,018 U.S. product safety standards and serves on more than 800 international and national standards development committees
- Knowledge of code and installation requirements developed from UL's experience serving on code-making panels and conducting on-site inspections of installed products in the field
- Public and private seminars to help you keep up with critical global compliance and product safety issues

Take advantage of UL's knowledge resources to help you understand the global market, develop compliance strategies and solve compliance issues.

Pick or bundle from a comprehensive service portfolio

- Efficient, one-stop access to safety and performance testing and commercial inspection and testing services
- Testing and certification for certification marks and schemes for Europe, Asia, and North and Latin America
- Specialized test equipment and laboratories designed to meet international, industry and customer testing protocols and requirements
- Data to support your own product or system development when you use our unique lab space and staff resources for research projects

UL gives you a unique marketing advantage

- Unique marketing advantage afforded by the high level of recognition of the UL Mark by U.S. consumers and demand drivers in the supply chain. The UL Mark appears on more than 21 billion products in the marketplace and on an average of 125 products in the typical home
- Ability to differentiate your products from those that can't pass the UL test



- Information about your products in online, searchable certification directories that make it easy for buyers and specifiers to identify compliant products and source your products
- Preference for your UL certified products through UL's continued investment in its brand and its relationships with consumers, retailers and regulatory authorities

Online, searchable UL product directories make it easy for buyers to source your products.

- Faster time to market when you look to UL to address your global compliance needs with complete, accurate, timely and expert solutions

UL's rigorous testing and thorough follow-up inspections help you manage risk.

Because we know service and convenience are important to you

- Global network of 62 locations to serve you locally
- Testing programs that allow qualified UL customers to use their own test data to streamline the certification process
- Secure, electronic access to UL test reports and information
- Integrated service teams of technical and customer service professionals to help you bring safer products to market faster
- Our commitment to continual improvement to consistently provide you with efficient, fast, cost-effective and responsive service delivery

Look to UL for one very special benefit: peace of mind

- Manage risk and protect company reputation by demonstrating that you've gone the extra step to protect end users from harm when you subjected your product to UL's rigorous testing and thorough follow-up inspections
- Continued return on your certification investment through UL's comprehensive programs to protect the integrity of the UL Mark on your products
- Confidence that your UL certified products will be accepted in the United States and Canada
- A dedicated regulatory services team to support code compliance decisions

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